

國立中興大學企業管理學系博士班學生認列論文發表點數國際研討會名單

--103(含)學年度前入學學生適用

96年12月26日系務會議決議通過  
 101年1月11日系務會議決議通過  
 101年2月14日系務會議通過  
 103年6月25日系務會議通過  
 105年6月28日系務會議修訂通過  
 107年5月17日系務會議修訂通過  
 108年3月21日系務會議修訂通過

<p><b>國企策略組</b></p>	<p>A 級國際研討會名單：                  1. AOM (Academy of Management Annual Meeting)                  2. AIB (Academy of International Business Annual Meeting)                  B 級國際研討會名單：                  1. SMS (Strategic Management Society Annual International Conference)                  2. The R&amp;D Management Conference                  備註：可經指導教授同意跨組認列研討會點數。</p>
<p><b>行銷管理組</b></p>	<p>A 級國際研討會名單：                  1. Association for Consumer Research                  2. American Marketing Association                  3. Academy of Marketing Science                  4. Society for Consumer Psychology                  5. International Conference on Recent Advances in Retailing and Consumer Services Science (EIRASS)                  無 B 級研討會                  備註：可經指導教授同意跨組認列研討會點數。</p>
<p><b>人力資源與組織組</b></p>	<p>A 級國際研討會名單：                  1. Academy of Management Annual Meeting (AOM)                  2. Academy of International Business Annual Meeting (AIB)                  B 級國際研討會名單：                  1. Annual Meeting of the American Society of Business and Behavioral Sciences                  2. Academy of Human Resource Development(AHRD) International Research Conference in the Americas                  3. Society for Industrial and Organizational Psychology Annual Conference (SIOP)                  4. Labor and Employment Relations Association (LERA)                  5. International Association for Chinese Management Research(IACMR)                  6. International Congress of Applied Psychology (ICAP)                  7. <u>European Congress of Psychology (ECP)</u>                  備註：可經指導教授同意跨組認列研討會點數</p>

<b>財務組</b>	<p>A 級國際研討會名單：</p> <ol style="list-style-type: none"> <li>1. American Finance Association Annual Meeting (AFA)</li> <li>2. Western Finance Association Annual Meeting (WFA)</li> <li>3. Financial Management Association Annual Meeting (FMA)</li> <li>4. European Finance Association Annual Meeting (EFA)</li> <li>5. European Financial Management Association Annual Meeting (EFMA)</li> <li>6. 保險領域的 American Risk and Insurance Association Annual Meeting (ARIA)</li> <li>7. 不動產領域的 American Real Estate and Urban Economics Association Annual Conference (AREUEA)</li> <li>8. Academy of Management Annual Meeting (AOM)</li> </ol> <p>其餘國外國際研討會則皆列為 B 級。</p> <p>備註:可經指導教授同意跨組認列研討會點數。</p>
<b>決策科學組</b>	<p>A 級國際研討會名單：</p> <ol style="list-style-type: none"> <li>1. DSI Annual Meeting (Decision Science Institute)</li> <li>2. INFORMS Annual Meeting &amp; Conference on Special Topics (e.g., Healthcare, OR, Analytics, etc.)</li> <li>3. European Conference on Operational Research (EURO)</li> <li>4. The POMS Annual Meeting</li> <li>5. INFORMS Marketing Science Society Conference</li> <li>6. Transportation Research Board Annual Meeting (TRB)</li> </ol> <p>B 級國際研討會名單：</p> <ol style="list-style-type: none"> <li>1. IFORS Triennial Conference (International Federation of Operational Research Societies)</li> <li>2. EASTS Biennial Conference (Eastern Asia Society for Transportation Studies)</li> <li>3. INFORMS Society Conferences</li> <li>4. Academy of Marketing Science (AMS) Annual Conference</li> <li>5. European Marketing Academy Conference (EMAC)</li> </ol> <p>備註:可經指導教授同意跨組認列研討會點數。</p>