

系所課程地圖  
Department Curriculum Map

| 系所概要 Department      |   |
|----------------------|---|
| 系所名稱 Department Name | 企業管理學系Department of Business Administration |
| 班別 Program           | 博士班Doctoral Program                         |

| 教育目標 Education Goals |   |
|----------------------|---|
| 編號 Number            | 項目內容 Content  |
| A                    | 科學方法Scientific Methods                                |
| B                    | 定義問題Identifying Problems                              |
| C                    | 推演假說與實證分析Developing Hypothesis and Empirical Analysis |
| D                    | 鑽研理論與創新知識Exploring Theories and Innovating Knowledge  |

| 學生核心能力 Student Core Competencies |   |  |
|----------------------------------|---|--|
| 編號 Number                        | 項目內容 Content  | 對應教育目標編號 Corresponding Education Goal Number |
| A                                | 科學方法Scientific Methods                                | A  |
| B                                | 定義問題Identifying Problems                              | B  |
| C                                | 推演假說與實證分析Developing Hypothesis and Empirical Analysis | C  |
| D                                | 鑽研理論Exploring Theories                                | D  |
| E                                | 創新知識 Innovating Knowledge                             | D  |

※附註 Note:  
1.各系所所屬之班別，含學士班、碩士班、博士班等，請分別填寫。1. Complete the map separately for each division, including Bachelor's, Master's, and Doctoral program.  
例如：資管學士班需填寫表二及表三；資管碩士班也須填寫表二及表三。For example, Forms 2 and 3 must be completed for Bachelor's program in Management Information Systems, and also for Master's program in for Bachelor's program in Management Information Systems.  
2.教育目標及核心能力之代號皆以英文字母大寫為主。2. Codes for Education Goals and Core Competencies must be in uppercase English alphabet letters.  
3.可依不同班（組）別填寫教育目標及核心能力。3. Education Goals and Core Competencies can be specific to the division in question.

承辦人簽章 Signature of Processing Clerk: 規劃單位主管簽章 Head of Planning Unit: 100年10月27日 Date:2011/10/27

企業管理學系博士班  
Department of Business Administration Doctoral Program  
課程規畫表 Curriculum Plan

| 中文課程名稱<br>Course Title in Chinese | 英文課程名稱<br>Course Title in English | 規劃要點 (附註)<br>Plans (Notes) |   |   |    | 對應核心能力編號<br>Corresponding Education Goal Number | 建議修課年級<br>Recommended Year of Study | 開課單位<br>Course Offering Unit                 | 備註<br>Remarks |
|-----------------------------------|-----------------------------------|----------------------------|---|---|----|---|-------------------------------------|--|---------------|
|                                   |                                   | 1                          | 2 | 3 | 4  |   |                                     |  |               |
| 必修課程 Required Courses             |                                   |                            |   |   |    |   |                                     |  |               |
| 管理理論研討                            | Seminar on Management Theory      | D                          | A | S | 3  | ABCD  | 1                                   | 企管系<br>Department of Business Administration |               |
| 高等研究方法                            | Advanced Research Methods         | D                          | A | Y | 4  | ABCD  | 1                                   |  |               |
| 高等資料分析                            | Advanced Data Analysis            | D                          | A | S | 3  | ABDE  | 1                                   |  |               |
| 博士論文                              | Dissertation                      | D                          | C | Y | 12 | ABCDE   | 2                                   |  |               |

※附註：規劃要點填表說明：（ 1 到 4 各欄位請填正確代表字母 ）  
Note: Instructions for completing this form are provided below (please provide the correct English alphabet letters in fields 1 to 4)  
1：U-學士課程、M-碩士課程、D-博士課程。1: U-Bachelor's program, M-Master's program, D-Doctoral program.  
2：A-正課、B-實習課、C-台下指導之科目如學生講述或邀請演講之專題討論、專題研究……等。  
2: A-Lecture, B-Internship, C-Subjects with private guidance such as student presentations or invited speeches, topic discussions, topic research, etc.  
3：S-學期課、Y-學年課。3: S-Semester course, Y-Year-long course.  
4：科目（全期或全年）總學分數（請填阿拉伯數字）。4: Total course (full-semester or full-year) credits (in Arabic numerals).

承辦人簽章 Signature of Processing Clerk: 規劃單位主管簽章 Head of Planning Unit: 104年1月27日 Date:2015/01/27

企業管理學系博士班  
Department of Business Administration Doctoral Program  
**課程規畫表 Curriculum Plan**

| 中文課程名稱<br>Course Title in Chinese | 英文課程名稱<br>Course Title in English  | 規劃要點 (附註)<br>Plans (Notes) |   |   |   | 對應核心能力編號<br>Corresponding Education<br>Goal Number | 建議修課年級<br>Recommended<br>Year of Study | 開課單位<br>Course Offering<br>Unit                    | 備註<br>Remarks |
|-----------------------------------|--|----------------------------|---|---|---|--|--|--|---------------|
|                                   |  | 1                          | 2 | 3 | 4 |  |  |  |               |
| 選修課程 Elective Courses             |  |                            |   |   |   |  |  |  |               |
| 人力資源管理研討                          | Seminar on Human Resource Management   | D                          | A | S | 3 | ABD  | 2                                      | 企管系<br>Department of<br>Business<br>Administration |               |
| 組織專題研討                            | Seminar on Organization  | D                          | A | S | 3 | ABD  | 1                                      |  |               |
| 組織行為研究                            | Organizational Behavior Research   | D                          | A | S | 3 | ABCDE  | 2                                      |  |               |
| 組織與人力資源管理研究實證方法                   | Empirical Methods for Research in Organization and Human Resource Management | D                          | A | S | 3 | ABCD   | 1                                      |  |               |
| 質性研究方法論                           | Qualitative Research Methods   | D                          | A | S | 3 | ABCDE  | 2                                      |  |               |
| 國際企業與策略管理（一）                      | International Business and Strategic Management（I）                           | D                          | A | S | 3 | BCD  | 1                                      |  |               |
| 國際企業與策略管理（二）                      | International Business and Strategic Management(II)                          | D                          | A | S | 3 | ABCDE  | 1                                      |  |               |
| 國際企業與策略管理（三）                      | International Business and Strategic Management（III）                         | D                          | A | S | 3 | BCD  | 2                                      |  |               |
| 全球化競爭策略                           | Global Competitive Strategy  | D                          | A | S | 3 | ABCDE  | 2                                      |  |               |
| 多變量分析                             | Multivariate Analysis  | D                          | A | S | 3 | ABCD   | 1                                      |  |               |
| 賽局理論研討                            | Seminar on Game Theory   | D                          | A | S | 3 | ADE  | 1                                      |  |               |
| 結構方程模式                            | Structural Equation Models   | D                          | A | S | 3 | ABCDE  | 2                                      |  |               |
| 決策行為研討                            | Seminar on Decision Behavior   | D                          | A | S | 3 | ACD  | 1                                      |  |               |
| 高等時間序列分析                          | Advanced Time-Series Analysis  | D                          | A | S | 3 | AC   | 2                                      |  |               |
| 財務經濟理論                            | Financial Economic Theory  | D                          | A | S | 3 | ACD  | 1                                      |  |               |
| 財務理論研討                            | Seminar on Finance Theory  | D                          | A | S | 3 | ABDE   | 1                                      |  |               |
| 財務實證研討                            | Seminar on Empirical Finance   | D                          | A | S | 3 | ABCE   | 2                                      |  |               |

※附註：規劃要點填表說明：( 1 到 4 各欄位請填正確代表字母 )

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承辦人簽章 Signature of Processing Clerk:

規劃單位主管簽章 Head of Planning Unit:

104年9月07日 Date:2015/09/07