

**NCHU Department of Business Administration**  
**List of International Conferences Count as Publication Points**  
**for PhD Student**  
**(Applicable to students admitted before 2014)**

Enacted in the Departmental Affairs Meeting on Dec. 26, 2007  
 Amended in the Departmental Affairs Meeting on Jan. 11, 2012  
 Amended in the Departmental Affairs Meeting on Feb. 14, 2012  
 Amended in the Departmental Affairs Meeting on Jun. 25, 2014  
 Amended in the Departmental Affairs Meeting on Jun. 28, 2016  
 Amended in the Departmental Affairs Meeting on May 17, 2018  
 Amended in the Departmental Affairs Meeting on Mar. 21, 2019  
 Amended in the Departmental Affairs Meeting on Apr. 13, 2022  
 Amended in the Departmental Affairs Meeting on Dec. 14, 2022

<b>Field of International Business and Strategic Management</b>	<p>Category A International Conferences:</p> <ol style="list-style-type: none"> <li>1. AOM (Academy of Management Annual Meeting)</li> <li>2. AIB (Academy of International Business Annual Meeting)</li> </ol> <p>Category B International Conferences:</p> <ol style="list-style-type: none"> <li>1. SMS (Strategic Management Society Annual International Conference)</li> <li>2. The R&amp;D Management Conference</li> <li>3. European Academy of Management (EURAM)</li> </ol> <p>Note: The points for the conference can be recognized across fields with the consent of the advisor.</p>
<b>Field of Marketing Management</b>	<p>Category A International Conferences:</p> <ol style="list-style-type: none"> <li>1. Association for Consumer Research</li> <li>2. American Marketing Association</li> <li>3. Academy of Marketing Science</li> <li>4. Society for Consumer Psychology</li> <li>5. International Conference on Recent Advances in Retailing and Consumer Services Science (EIRASS)</li> </ol> <p>There's no Category B International Conferences.</p> <p>Note: The points for the conference can be recognized across fields with the consent of the advisor.</p>
<b>Field of Human Resource and Organization</b>	<p>Category A International Conferences:</p> <ol style="list-style-type: none"> <li>1. Academy of Management Annual Meeting (AOM)</li> <li>2. Academy of International Business Annual Meeting (AIB)</li> </ol> <p>Category B International Conferences:</p> <ol style="list-style-type: none"> <li>1. Annual Meeting of the American Society of Business and Behavioral Sciences</li> <li>2. Academy of Human Resource Development (AHRD) International Research Conference in the Americas</li> <li>3. Society for Industrial and Organizational Psychology Annual Conference (SIOP)</li> <li>4. Labor and Employment Relations Association (LERA)</li> </ol>

	<p>5. International Association for Chinese Management Research (IACMR)</p> <p>6. International Congress of Applied Psychology (ICAP)</p> <p>7. European Congress of Psychology (ECP)</p> <p>8. European Academy of Management (EURAM)</p> <p>Note: The points for the conference can be recognized across fields with the consent of the advisor.</p>
<b>Field of Finance</b>	<p>Category A International Conferences:</p> <ol style="list-style-type: none"> <li>1. American Finance Association Annual Meeting (AFA)</li> <li>2. Western Finance Association Annual Meeting (WFA)</li> <li>3. Financial Management Association Annual Meeting (FMA)</li> <li>4. European Finance Association Annual Meeting (EFA)</li> <li>5. European Financial Management Association Annual Meeting (EFMA)</li> <li>6. American Risk and Insurance Association Annual Meeting (ARIA) for insurance field</li> <li>7. American Real Estate and Urban Economics Association Annual Conference (AREUEA) for real estate field</li> <li>8. Academy of Management Annual Meeting (AOM)</li> </ol> <p>Category B International Conferences: The other international conferences held abroad are classified as Category B.</p> <p>Note: The points for the conference can be recognized across fields with the consent of the advisor.</p>
<b>Field of Decision Science</b>	<p>Category A International Conferences:</p> <ol style="list-style-type: none"> <li>1. DSI Annual Meeting (Decision Science Institute)</li> <li>2. INFORMS Annual Meeting &amp; Conference on Special Topics (e.g., Healthcare, OR, Analytics, etc.)</li> <li>3. European Conference on Operational Research (EURO)</li> <li>4. The POMS Annual Meeting</li> <li>5. INFORMS Marketing Science Society Conference</li> <li>6. Transportation Research Board Annual Meeting (TRB)</li> </ol> <p>Category B International Conferences:</p> <ol style="list-style-type: none"> <li>1. IFORS Triennial Conference (International Federation of Operational Research Societies)</li> <li>2. EASTS Biennial Conference (Eastern Asia Society for Transportation Studies)</li> <li>3. INFORMS Society Conferences</li> <li>4. Academy of Marketing Science (AMS) Annual Conference</li> <li>5. European Marketing Academy Conference (EMAC)</li> <li>6. <u>Asia Pacific Industrial Engineering and Management Society (APIEMS)</u></li> </ol> <p>Note: The points for the conference can be recognized across fields with the consent of the advisor.</p>

※ In case of discrepancy between the Chinese version of terms & rules and its English translation, the Chinese version shall prevail.