

NCHU Department of Business Administration
List of International Conferences Count as Publication Points
for PhD Student
(Applicable to students admitted after 2015)

Enacted in the Departmental Affairs Meeting on Dec. 26, 2007
Amended in the Departmental Affairs Meeting on Jan. 11, 2012
Amended in the Departmental Affairs Meeting on Feb. 14, 2012
Amended in the Departmental Affairs Meeting on Jun. 25, 2014
Amended in the Departmental Affairs Meeting on Jun. 28, 2016
Amended in the Departmental Affairs Meeting on May 17, 2018
Amended in the Departmental Affairs Meeting on Mar. 21, 2019
Amended in the Departmental Affairs Meeting on Apr. 13, 2022
Amended in the Departmental Affairs Meeting on Dec. 14, 2022

Category A International Conferences:

1. Academy of Management Annual Meeting (AOM)
2. Academy of International Business Annual Meeting (AIB)
3. American Finance Association Annual Meeting (AFA)
4. Western Finance Association Annual Meeting (WFA)
5. Financial Management Association Annual Meeting (FMA)
6. European Finance Association Annual Meeting (EFA)
7. European Financial Management Association Annual Meeting (EFMA)
8. American Risk and Insurance Association Annual Meeting (ARIA)for insurance field
9. American Real Estate and Urban Economics Association Annual Conference (AREUEA)for real estate field
10. DSI Annual Meeting (Decision Science Institute)
11. INFORMS Annual Meeting & Conference on Special Topics (e.g., Healthcare, OR, Analytics, etc.)
12. European Conference on Operational Research (EURO)
13. The POMS Annual Meeting
14. INFORMS Marketing Science Society Conference
15. Transportation Research Board Annual Meeting (TRB)

Category B International Conferences:

1. Strategic Management Society Annual International Conference (SMS)
2. The R&D Management Conference
3. Annual Meeting of the American Society of Business and Behavioral Sciences
4. Academy of Human Resource Development (AHRD) International Research Conference in the Americas

5. Society for Industrial and Organizational Psychology Annual Conference (SIOP)
6. Labor and Employment Relations Association (LERA)
7. International Association for Chinese Management Research (IACMR)
8. IFORS Triennial Conference (International Federation of Operational Research Societies)
9. EASTS Biennial Conference (Eastern Asia Society for Transportation Studies)
10. INFORMS Society Conferences
11. Academy of Marketing Science (AMS) Annual Conference
12. European Marketing Academy Conference (EMAC)
13. International Congress of Applied Psychology (ICAP)
14. European Congress of Psychology (ECP)
15. European Academy of Management (EURAM)
16. Asia Pacific Industrial Engineering and Management Society (APIEMS)

※ In case of discrepancy between the Chinese version of terms & rules and its English translation, the Chinese version shall prevail.